

Privacy Policy

Effective Date: January 1, 2025

PIVIT, a Delaware Corporation

Welcome to PIVIT. Your privacy and trust are important to us. This Privacy Policy outlines how we collect, use, disclose, and protect your personal information when you use our platform.

1. Information We Collect

We collect the following information directly from you when you interact with our platform:

- Personal Information: Name, phone number, email address, and requested username.
- Automatically Collected Information: Device information, IP address, browser type, and cookies.
- Other Information You Provide: Any additional details shared voluntarily during your interaction with our platform.

2. How We Use Your Information

We use the information collected for the following purposes:

1. Account Management: To create and manage your PIVIT account.
2. Personalization: To tailor content, features, and services to your preferences.
3. Marketing: To send promotional materials, updates, and offers related to PIVIT or our partners.

4. Service Improvement: To analyze user behavior and improve our platform.
5. Business Operations: To conduct research, facilitate transactions, and ensure compliance with our Terms and Conditions.
6. Data Sharing with Partners: While PIVIT does not sell your personal information to third parties for monetary gain, we may share data with trusted partners for analytics, advertising, and other operational purposes to provide a better user experience. These partners are required to comply with strict confidentiality and data security obligations.

3. Legal Basis for Processing

We collect and use your personal data in compliance with international data protection laws, including but not limited to:

- General Data Protection Regulation (GDPR) (EU/EEA)
- California Consumer Privacy Act (CCPA) (USA)
- Children's Online Privacy Protection Act (COPPA) (USA)
- Personal Information Protection and Electronic Documents Act (PIPEDA) (Canada)
- Other relevant national and international privacy laws.

4. Protecting Children's Privacy

PIVIT is committed to protecting children online. Users must be of the legal age required to sign up for a social media platform in their respective jurisdiction. In most cases, this is 13 years of age. If you are under the age of 13 (or the applicable age in your jurisdiction), you are not permitted to create an account or provide any personal information on our platform. If we become aware of unauthorized data collection from minors, we will delete it promptly.

5. Your Rights and Choices

Depending on your location, you may have the following rights:

1. Access and Correction: Request access to the personal data we hold about you and request corrections.
2. Data Portability: Obtain a copy of your data in a portable format.
3. Right to Object: Opt-out of marketing communications or data processing activities.
4. Deletion: Request deletion of your personal data where applicable.
5. Restriction of Processing: Limit how your data is processed.

To exercise any of these rights, please contact us at support@pivit.me.

6. Data Retention and Security

- We retain your personal data for as long as necessary to fulfill the purposes outlined in this policy or comply with legal obligations.
- We implement robust security measures to safeguard your data from unauthorized access, disclosure, alteration, or destruction.

7. Data Sharing and Transfers

We may share your personal information with:

1. Service Providers: To help us operate, improve, and market our platform.
2. Business Partners: For collaborative purposes aligned with this Privacy Policy.
3. Third Parties: To comply with legal obligations, enforce our Terms and Conditions, or in connection with a business transaction (e.g., sale or merger).

4. Data Sharing for Operational Purposes: Data may be shared with third parties for analytics, advertising, and improving services. All partners adhere to strict privacy and security requirements.

5. International Transfers: Data may be transferred to and processed in countries outside your jurisdiction. We comply with all legal safeguards for cross-border data transfers.

8. Cookies and Tracking

We use cookies and similar technologies to:

- Enhance user experience.
- Analyze site usage.
- Deliver targeted advertisements.

You can manage cookie preferences through your browser settings.

9. Updates to This Privacy Policy

We reserve the right to update this policy at any time. Any changes will be posted with an updated "Effective Date." Continued use of our platform constitutes your acceptance of the updated policy.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, please contact us at:

support@pivit.me

By using PIVIT, you acknowledge that you have read and understood this Privacy Policy and agree to its terms.